Rickey Booker Jr.

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EDUCATION

Doctor of Education (Ed.D.) in Workforce Development Education

December 2011

Emphasis: Human Resource Development and Adult Education University of Arkansas, Fayetteville, AR

Oniversity of Arkansas, Fayerieville, AR

Master of Education (M.Ed.) in Higher Education

May 2006

University of Arkansas, Fayetteville, AR

Bachelor of Science (B.S.) in Health & Physical Education, Wellness Leadership

May 2004

University of Arkansas at Monticello, Monticello, AR

WORK EXPERIENCE

University of Arkansas IDEALS Institute, Fayetteville, AR

August 2019 - Present

Associate Trainer, Facilitator, and Consultant

- Designs and delivers Diversity, Equity, and Inclusion (DEI) capacity building trainings & dialogue circles.
- Created or directly delivered 170 (61% increase) DEI trainings to contracted organizations in FY 2021.
- Created or directly delivered 346 (104% increase) DEI trainings to contracted organizations in FY 2022.
- Serves as DEI consultant for senior and mid-level leaders to identify skills and/or knowledge gaps.
- Facilitates conversations about DEI, implicit bias, microaggressions, and more.
- Coordinated or directly facilitated conversations with 4,800+ (3% increase) participants in FY 2021.
- Statewide DEI speaker for the Arkansas Department of Human Services' 2022 asynchronous course titled: Diversity, Equity and Inclusion in Communication: We're all in this together. Thousands of Arkansas state employees participated in this course. Video Link: https://vimeo.com/814443360.
- Develops strong relationships with internal and external customers to inform DEI capacity building plan.
- Conducted a 6-month DEI Business cohort with 5 Northwest Arkansas Chambers of Commerce.
- Maintains and updates curriculum database consisting of attendance records and consultations.
- Makes research-based and experiential recommendations to organizational leaders.
- Helped develop DEI Champions groups (similar to resource groups) at Crystal Bridges, Theater Squared, and Fayetteville Public Schools per our multi-year contract.
- Serves as IDEALS Institute technology lead offering IT expertise and problem solving.
- Builds and maintains sustainable relationships and trust with community partners, customers, and stakeholders through open and interactive communication.
- Member of UA Black Employee Impact Group

Northwest Arkansas Democrat-Gazette, Fayetteville, AR *Columnist*

June 2020 – Present

- The Newspaper Columnist is a voluntary role that works directly with the Editorial Page Editor.
- Dr. Booker wins 3rd place in the 2022 Better Newspaper Contest, general interest column.
- Writes about social, economic, and cultural issues impacting communities in the U.S.
- Seeks to provide awareness through narrative and storytelling coupled with national data.
- Actively works to help people understand intercultural competence in an ever-changing world.
- Monthly articles can be found here on every 4th Thursday: nwaonline.com/opinion/northwest/

University of Arkansas Career Development Center (CDC), Fayetteville, AR *Director of Career Programs*

September 2015 – July 2019

- Regularly collaborated with 7 academic college representatives to host 24+ career fairs and events.
- Demonstrated strong project management skills such as organization and time management.
- Supervised a team consisting of 3 full-time and 3 part-time employees.
- Coordinated pre-event, day of, and post-event logistics for 24+ career fairs and career events per year.
- Utilized problem-solving and critical thinking skills when addressing concerns and needs of constituents.
- Created/edited 25+ marketing materials for event promotion to over 28k students and 10k+ recruiters.
- Lead facilitator in creating/presenting mid-year and annual data presentation outcomes.

- Contributed to the increase of on-campus employer career event attendance, FY17 (14% increase).
- Conducted assessment of CDC career programs including career fairs via Qualtrics.
- Organized and led the annual staff retreat for 17 staff members.
- Served as a member of Student Affairs DEI Professional Development Committee.
- Consistently provided solutions to conflicts that arose during event planning and on the day of event(s).
- Held significant role in the increase of on-campus student career event attendance, FY17 (7% increase).
- Met high-level and time-sensitive deadlines, e.g. employer career fair online registration forms.

WORK EXPERIENCE

University of Arkansas Career Development Center (CDC), Fayetteville, AR Associate Director of Career Programs April 2011 - August 2015

- Supervised a team consisting of 2 full-time and 3 part-time employees.
- Managed a \$50,000 career programs budget.
- Led facilitation and assessment of 20+ CDC career events per fiscal year.
- Conducted 4-month training for new Career Ambassadors.
- Served as a member of Student Affairs DEI Professional Development Committee.
- Assessed 14 career events with Campus Labs online software and reported outcomes to staff.
- Implemented the Diversity Networking Event for diverse student populations to network with employers.
- Spearheaded launch/leadership for new Career Center website (59,000+ unique visitors per year).

Realizing Educational Aspirations through Learning Upward Bound, Fayetteville, AR April 2008 – March 2011 *Director, University of Arkansas*

- Provided college preparatory services to low-income and potential first-generation college students.
- Implemented services such as financial aid awareness, ACT Prep, career exploration, etc.
- Learned about intercultural competence due to openness and engagement with students.
- 90% of the students in the program were Latinx.
- Worked with students to help them navigate environments that were unfamiliar.
- Created an inclusive classroom learning environment twice per month at Saturday sessions.
- Introduced, developed, and facilitated the Upward Bound Careers Class for high school sophomores.
- Created and implemented college preparatory and career development workshops for students.
- Supervised 1 professional staff, 1 support staff, 4 hourly staff, and 17 residential staff.
- Managed a \$250,000 annual budget in compliance with federal/state regulations.
- Member of Black Employee Impact Group

Upward Bound, Fayetteville, AR

October 2005 - March 2008

Academic Counselor, University of Arkansas

- Created and implemented the annual summer mentor training programs for 17 college students.
- Lead the summer residential program for over 150 students.
- Developed and presented college preparatory workshops to program participants.
- Served as a professional liaison to all target schools, community agencies, and campus units.
- Created engagement opportunities on the Upward Bound Facebook page for students and alumni.
- Coordinated and scheduled Upward Bound recruitment for two school districts in Northwest Arkansas.
- Introduced, developed, and implemented yearly Upward Bound job shadow for rising seniors through a collaboration with the Northwest Arkansas Human Resource Association (NOARK).

CERTIFICATIONS

Associate Diversity Coach, Coach Diversity Institute

August 2022
Intercultural Conflict Styles Certification, IDI, LLC.

Consulting Skills Certification, Association for Talent Development
Intercultural Development Inventory (IDI) Qualified Administrator, IDI, LLC.

Change Management Certification, Association for Talent Development

April 2020
Supervisor Development Programs, University of Arkansas Human Resources

December 2009

TECHNICAL SKILLS

Microsoft Office Suite: Advanced Knowledge Adobe Creative Suite: Advanced Knowledge

Adobe Creative Suite: Advanced Knowledge Wix Web software: Advanced Knowledge

Google Drive: Advanced Knowledge

Handshake Management System: Advanced Knowledge

Box.com Software: Advanced Knowledge

LEADERSHIP ACTIVITIES & AWARDS

October 2022
June 2022
May 2022
or's Office April 2021
February 2021
August 2017 – July 2019
January 2016 – July 2019
March 2014 – April 2019
July 2018 – January 2019
September 2015
June 2014 – June 2015
November 2014
October 2014
January 2014

NOTABLE PUBLICATIONS

- Booker, R. (2023, February 23). Stay true to the dream: Context is vital when quoting civil rights leader. *Northwest Arkansas Democrat-Gazette*. https://www.nwaonline.com/news/2023/feb/23/opinion-rickey-booker-jr-before-quoting-kings/?opinion
- Booker, R. (2022, June 23). Why hide oppression: Hidden history cannot be learned from. *Northwest Arkansas Democrat-Gazette*. https://www.nwaonline.com/news/2022/jun/23/opinion-rickey-booker-jr-why-should-states/?opinion
- Booker, R. (2021, December 23). Equity in balance: Stoking the flames of fear is nothing new. *Northwest Arkansas Democrat-Gazette*. https://www.nwaonline.com/news/2021/dec/23/opinion-rickey-booker-jrstoking-the-flames-of/?opinion
- Booker, R. (2021, May 27). Critical Race Theory not the bogeyman: CRT explains reality, doesn't offer new American ideology. *Northwest Arkansas Democrat-Gazette*. https://www.nwaonline.com/news/2021/may/27/rickey-booker-jr-theory-not-the-bogeyman/?opinion
- Booker, R., Shelley, A., Arroyo, M., Smith, E. (2021, May 21). Being an Ally for the Asian American and Pacific Islander (AAPI) Community. *IDEALS Institute Blog.* https://ideals.uark.edu/being-an-ally-for-the-asian-american-and-pacific-islander-aapi-community/
- Booker, R. (2020, December 17). Finding great leaders: Black women chart the way with strength, resolve. Northwest Arkansas Democrat-Gazette. https://www.nwaonline.com/news/2020/dec/17/finding-great-leaders/
- Booker, R. L., Jr. (2011). Single mothers in college: The effect of selected variables. University of Arkansas. ProQuest Dissertations and Theses, Retrieved from http://osearch.proquest.com.library.uark.edu/docview/896462650?accountid=8361. (896462650).
- Booker, R. L., Hughes, C., & Deggs, D. (2009). Non-traditional students: Overcoming challenges for career development. *2009 Academy of Human Resource Development Annual Research Conference Proceedings*, (2515-2537). Bowling Green, OH: Academy of Human Resource Development.